# FRYE LIGHTS

NOVEMBER/DECEMBER 2007

**VOLUME V ISSUE XI** 



### SERVING

Bay Ho

Bay Park

Birdland

De Anza

Clairemont

**Kearny Mesa** 

Linda Vista

**Mission Valley** 

**Mission Bay Park** 

**Mission Village** 

Morena

Serra Mesa

**Stonecrest** 

Villa Morena

# Begin a New Holiday Tradition... Decorate With Energy Efficiency!

With the holiday season approaching, it's easy to forget about energy efficiency when decorating with holiday lights. But with today's LED (light-emitting diode)

lights, you can enjoy significant cost savings and increased safety.



Holiday LED lights can save consumers 90 percent or more in holiday lighting costs when compared to traditional incandescent holiday lights. LEDs are more durable than traditional holiday lights and they last much longer. Thus, LED holiday lights can pay for themselves almost immediately depending on their use.

Since traditional holiday lighting consumes a lot of electricity, most of which is converted into heat—they become very hot to the touch and a potential fire hazard. LEDs, however, generate little to no heat and are cool to the touch.

In addition, you can enjoy the benefits of energy-efficient lighting year round by

using Compact Florescent (CFL) bulbs inside your home. CFLs require less energy than typical incandescent bulbs and cost only one-fourth as much to operate.

Higher quality CFL's can last from 8,000-10,000 hours or more—compared to a common incandescent bulb, which lasts an average of 1000 hours. Using a CFL bulb means you won't need to change that bulb again for 5-7 years!

Thanks to the City's Environmental Services Department (ESD) and SDG&E, you can worry less about energy costs and safety hazards, and enjoy the holiday season with your family.

Find more information about saving energy this winter and year-round by visiting www.sdge.com. You can also



Councilmember Frye shows off new holiday lighting. These colorful little lights can save up to 90% in holiday lighting costs!

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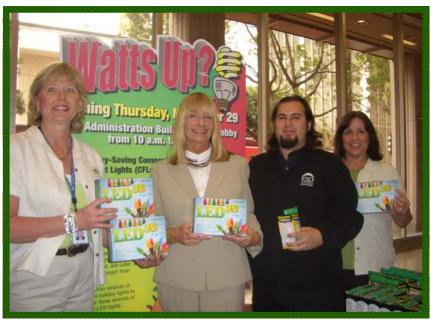


use the website to find dates and times for more light-bulb exchange events citywide.

Also, visit the Environmental Services Department's website at www.sandiego.gov/environmental-services/energy/index.shtml for City sponsored events, news and tips on how you can make your household energy efficient.

Have a safe and happy holiday! See you all next year as we continue improving our communities and quality of life.





At a recent light-bulb exchange held by the ESD and SDG&E, Councilmember Frye is pictured here with ESD's Judith Armstrong, Ernesto Davalos and Kathie Pishny.



# **Councilmember Frye & Port of San Diego Offer Incentive for Hybrid Vehicle Drivers**

On August 7, 2007, at the regularly scheduled meeting of the Port of San Diego, Commissioner Steve Cushman brought forward a request by Councilmember Donna Frye that the Port District designate some of the parking places for the use of hybrid vehicles. On September 11, 2007, after direction to Port staff from Commissioner Cushman, the Port Board moved forward with the implementation of priority parking spaces for hybrid vehicles.



Thanks to Councilmember Frye's suggestion, visitors to the Port of San Diego who drive hybrid vehicles now have a special place to park. Two hybrid parking spots were recently opened for visitors to the Port Administration Building at 3165 Pacific Highway, in front of the main entrance. In addition, three spaces will be provided for Port employees who drive hybrid vehicles. Those spaces will be located in the employee lot on Pacific Highway.

The Port of San Diego was created in 1963 by an act of the California legislature. Their duties include managing the San Diego harbor and administering the public lands along the San Diego Bay, by overseeing two maritime cargo terminals, a cruise ship terminal, 16 public parks, various wildlife reserves and environmental initiatives, and the leases of 600 tenant businesses around San Diego Bay. Councilmember Frye commends Commissioner Cushman and the Port for their efforts in protecting the environment, and looks forward to future environmental partnerships with the Port Commission.



# City's Goals to **Guide Growth**

The City's Progress Guide and General Plan is currently being updated. This growth plan is the foundation upon which all land use decisions in the City are based; expressing community vision and values, it embodies public policy of future land use, both public and private.

The elements of the General Plan will be discussed at an upcoming Land Use & Housing Committee meeting on December 5, 2007. This meeting will be held the entire day, and will include public comment and ensuing discussion about our goals for growth.

The City's General Plan integrates the following basic principles which describe the essential structure of San Diego's plan and reflect the core values that quide its development:

- An open space network formed by parks, canyons, river valleys, habitats, beaches, and ocean;
- Diverse residential communities formed by the open space net-
- Compact and walkable mixeduse villages of different scales within com-
- Employment centers for a strong economy;
- An integrated regional transportation network of transit, roadways, and freeways that efficiently link communities and villages to each other and to employment centers;
- High quality, affordable, and well-maintained public facilities to serve the City's population, workers, and visitors;
- Historic districts and sites that respect our heritage;
- Balanced communities that offer opportunities for all San Diegans and
  - share citywide responsibilities; A clean and sus-
- tainable environment; and
- 10. A high aesthetic standard.

You can find the General Plan on the City of San Diego website at:

www.sandiego.gov/planning/genplan/index.shtml

Get involved—providing your comments at Council or Council Committee meetings can help us learn what is important to you!

# WE CAN'T WAIT FOR FAIR SEASON!

The Linda Vista Multi-Cultural Fair & Parade Committee has already scheduled their first meeting to begin planning for 2008. To kick-start this year, Councilmember Frye recently announced a \$10,000 grant to help the festivities!

Last year's event was bigger and better than ever with

games, arts & crafts, and information about programs and services for you and your family. You can't miss what's in store for this year!



# **Councilmember Frye Visits Local Kiwanis** With Updates on Today's Issues

Councilmember Frye joined members of the Kearny Mesa Kiwanis on November 7, 2007 to discuss the state of the city and recent legislation passed that address a number of community issues. The meeting was officially started by Kiwanian of the Day, Monica Marguis, who tested the Kiwanis general knowledge by asking some trivia questions.

The floor was then opened to Councilmember Frye who discussed the alcohol ban at local beaches, the City's current financial status and other community issues. Councilmember Frye always enjoys being able to spend time with some of her local Kiwanis and appreciates the invitations to speak before their membership.

Kiwanis, through guidance and example, work to develop future generations of leaders. Become a Kiwani Club member today and make a world of difference!



Kiwanian of the Day, Monica Marquis,

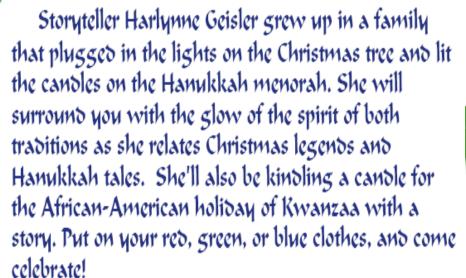


Kearny Kiwanis President, Lance Haynes, Monica Marquis and Councilmember Frye.





# THE LIGHT WITHIN: STORIES OF THE SEASON







# Tuesday, December 11, 2007 10:00 a.m.

Linda Vista Branch Library 2160 Ulric Street 858-573-1399









# **Imagination Runs Wild!**

The San Diego Mesa College Art Gallery invites the community to visit their newly remodeled space and view their 2007 Student Art Exhibition, *Imagination Runs Wild*. The students at Mesa College have created an eclectic collection of class projects that include 80 artworks in drawing, life drawing, design, graphic design, printmaking, color theory, photography, painting, and ceramics and sculpture. All aspects of the exhibition were designed and executed by the Museum Studies Class under the direction of Gallery Director, Professor Alessandra Moctezuma.

The Art Gallery is located at 7250 Mesa College Drive (D101) and is open Tuesday, Wednesday and Friday

from noon to 5 p.m. and Thursday from noon to 8 p.m. The *Imagination Runs Wild* Student Exhibition runs through December 12, 2007. For more information call (619) 388-2829 or visit www.sdmesa.edu/art-gallery/index.html.



# Frye Guest Speaker at USD Economics Class

On November 1st, Councilmember Frye was given the opportunity to lecture at the University of San Diego. During two economics and local politics classes, taught by Dr. Jafar Geranssayeh, adjunct professor of economics, and former intern in her office, Councilmember Frye discussed how economics affects the local political goals and culture. The students took the opportunity to ask questions on a variety of subjects ranging from the City's financial situation as it relates to the recent wildfires to the ban on alcohol at our beaches.





Students eagerly listened to their local Councilmember as she discussed the economy and its affects on local politics.

Eleanor Mir, Dr. Jafar Geranssayeh and Councilmember Frye after the Q&A session with Economics students.

Councilmember Frye appreciated the opportunity to discuss these issues with our future decision makers and was pleased to see her former intern providing an interactive learning experience for his students.

# FREE Oil & Auto Waste Recycling for At-Home Mechanics!



December 8, 2007 Mira Mesa High School 10510 Regan Road San Diego, CA 92126

January 26, 2008
Mission Bay South Shores
Sea World Dr. @ South Shores
San Diego, CA 92109



The Environmental Services Department offers FREE oil & auto waste recycling to help protect our environment from these harmful chemicals. Collection events run from 9:00 am to 1:00 pm. Staff will accept oil and oil filters, antifreeze and auto batteries. Please note that maximum limit for transportation is 10 gallons and no business waste will be accepted.

For more information, call (858) 694-7000.





# Library Holiday Schedule



In an effort to save energy and costs during the holiday season, a modified library schedule for the holidays allows savings during a period when patron demand for library services are low, and allows library staff the opportunity to spend the holidays with family and friends.

This year, during the week between Christmas and New Years Day, the Library Department is keeping the Central Library and thirteen branch libraries open. Locations were selected to provide library services in close proximity to most neighborhoods, and to maximize the services provided, such as the size of the library collection, access to Internet computers and space to meet, read and study. In addition to the Central Library, the branch libraries remaining open during the furlough period are:

Carmel Valley
College-Rolando
Mission Valley
Otay Mesa-Nestor
Point Loma/Hervey
San Carlos
Valencia Park/Malcolm X

City Heights/Weingart Mira Mesa North Univeristy Community Pacific Beach/Taylor Rancho Bernardo Serra Mesa-Kearny Mesa

All libraries will operate on a daytime schedule and will close at 5:30 pm on Monday, December 24, 2007. Those libraries remaining open will also operate on a day schedule and close at 5:30 pm on Monday, December 31, 2007. All libraries will close on Christmas and New Years Day (December 25 and Tuesday, January 1) and will open on their normal schedules starting Wednesday, January 2, 2008. Visit the library's website for a calendar of closures at: www.sandiegolibrary.org.



# Looking for Resources? Visit Your Local Library ONLINE!

According to Anna Tatár, Director of San Diego Public Library, San Diegan's interested in finding a gateway to online health and medical information-some not otherwise available on the web– can now visit the San Diego Public Library's website at www.sandiegolibrary.org, to access meaningful information at the click of a mouse.

Cardholding library patrons can, from the comfort of their own home, gain access to several health-related databases that contain full-text articles from hundreds of reputable publishers. More than 176 health refer-

ence books are available! The Health & Wellness Resource Center has full-text articles from nearly 80 magazines and more than 130 reference sources. You can also find numerous international and peer-reviewed journals on holistic and alternative approaches to medicine and health care.

To access these databases, visit the library's website, click on "Research Databases" and choose "Health & Medicine" in the "Databases by Subject" area. After choosing the database of interest, input your San Diego Library card number, and you're in!

Whether you're looking for specific information or just simply browsing, visiting the San Diego Library website is sure to be an informative experience.





Abandoned Vehicles

Beach & Bay Advisory

**Animal Regulation** 

# Important Phone Numbers

858-495-7856

619-236-4250

619-338-2073

Deach & Day Auvisury	019-330-2073
Birth and Death Records	619-237-0502
Brush Abatement	619-533-4444
Building Permits	619-446-5000
Buses/MTS Access	619-233-3004
Canyon Watchers Program	858-292-6484
City Council Docket Info	619-533-4000
City Directory	619-236-5555
Community Service Center	858-581-4111
Code Violations	619-236-5500
Curb Maintenance	619-527-7500
Dead Animal Removal	858-694-7000
Dog Licenses	619-767-2675
Fire Stations	619-533-4300
Graffiti	619-525-8522
Hazardous Materials Hotline	858-694-7000
Housing Commission	619-231-9400
Humane Society	619-299-7012
Libraries	019-299-7012
	050 570 4000
Balboa	858-573-1390
Clairemont	858-581-9935
Linda Vista	858-573-1399
North Clairemont	858-581-9931
Serra Mesa	858-573-1396
Litter Control	858-492-5010
Noise Regulation	619-236-5500
Office of Small Business	619-236-6700
Park and Recreation	619-525-8213
Parking Citations	619-236-7145
Police: Non-Emergency	619-531-2000
Pot Hole Hotline	619-527-7500
Recreation Centers	
Kearny Mesa	858-573-1387
Linda Vista	858-573-1392
North Clairemont	858-581-9926
Serra Mesa	858-573-1408
South Clairemont	858-581-9924
Tecolote	858-581-9930
Recycling Hotline	858-694-7000
Senior Citizens Services	619-236-6905
Serra Mesa Community Connection	858-565-2473
Sewer Repair/Spills	619-515-3525
Sidewalk Maintenance	619-527-7500
Stormwater Pollution Hotline	619-235-1000
Street Lights	619-527-7500
Street Sweeping	619-527-7500
Traffic Control	619-533-3126
Tree Maintenance	619-527-7500
Water Emergency	619-515-3525
Water Utilities	619-515-3500
Zoning Regulation Info	619-236-5555
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# **District Six Community Meetings**

# **Balboa Avenue Citizens Advisory Committee**

Place: Clairemont Community Service Center 4731 Clairemont Drive When: 4th Wednesday/Month Time: 7:00 p.m.

### **Clairemont Town Council**

Place: Clairemont High School Cafeteria 4150 Ute Drive When: 1st Thursday/Month Time: 7:00 p.m.

## **Clairemont Mesa Planning Committee**

Place: Clairemont Friendship Senior Center 4425 Bannock Ave. When: 3rd Tuesday/Month Time: 6:30 p.m.

## **Kearny Mesa Planning Group**

Place: Serra Mesa-Kearny Mesa Library 9005 Aero Drive When: 3rd Wednesday/Month Time: 12:00 p.m.

### **Linda Vista Civic Association**

Place: Baha'i Center 6545 Alcala Knolls Drive When: 3rd Thursday/Month Time: 6:30 p.m.

# **Linda Vista Community Planning Committee**

Place: Linda Vista Library 2160 Ulric Street When: 4th Monday/Month Time: 6:00 p.m.

### **Mission Bay Park Committee**

Place: Rotating Venue When: 1st Tuesday/Month Time: 6:00 p.m.

### **Mission Valley Community Council**

Place: Mission Valley Library 2123 Fenton Parkway When: 3rd Wednesday/Odd Months Time: 6:30 p.m.

### **Mission Valley Unified Planning Committee**

Place: Mission Valley Library 2123 Fenton Parkway When: 1st Wednesday/Month Time: 12:00 p.m.

# **Serra Mesa Community Council**

Place: Serra Mesa-Kearny Mesa Library 9005 Aero Drive When: 4th Wednesday/Month Time: 7:00 p.m.

### **Serra Mesa Planning Group**

Place: Serra Mesa-Kearny Mesa Library 9005 Aero Drive When: 3rd Thursday/Month Time: 7:00 p.m.



Councilmember Donna Frye City Administration Building 202 C Street, MS 10A San Diego, CA 92101



# FRYE LIGHTS: CELEBRATING THE DISTRICT SIX SPIRIT



# The District Six Staff: Kristin Camper-Wozniak Council Representative Executive Assistant/Scheduler Lee Chiles Mayes Keith Corry Council Representative Senior Policy Analyst/ Lisa Gonzalez Council Representative Steven Hadley Chief of Staff Mary Ann Kempczenski NR&C Committee Consultant/ Council Representative Pari Sanati-Zaker Council Representative Kevin Smith Senior Policy Advisor

Register to receive updates & event information from Councilmember Frye by signing-up in the "Frye Lights" box at www.sandiego.gov/cd6!

# To Contact Councilmember Frye:

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